

NetHui 2017

Sponsorship prospectus

NetHui website: nethui.nz



Your involvement

We want to invite your organisation to be involved in one of the most diverse and well-loved Internet events in New Zealand - NetHui 2017.

NetHui will provide unique opportunities for you to:

- position your organisation as a key supporter of the development of New Zealand's Internet
- access a hugely diverse set of attendees all interested in shaping the Internet and using its potential for the good of New Zealand
- be 'in the room' as the community and tech sector debate key issues and opportunities that will shape the Internet world.



Don't miss out on being part of this year's NetHui. You'll be seen at a popular and esteemed event and you'll be able to network with people who do incredible things with the Internet and related technologies.

About NetHui 2017

NetHui 2017 is taking place from 9-10 November 2017 at the Aotea Centre in central Auckland.

NetHui is a place where we learn, share, discuss and expand our networks on the future of the Internet and surrounding issues.

NetHui isn't a conference and we don't just sit and listen to speakers and experts - we participate. NetHui is a collaborative meeting of anyone and everyone interested in the Internet - how it works, how it could work, and what we can do with it.

NetHui is in fact New Zealand's national IGF (Internet Governance Forum) initiative - one of the biggest IGF initiatives in the world.

2017 will see the comeback of the original 'national style' NetHui.

Last year we took NetHui to the regions for three smaller one-day events. But this year - as promised - our classic national event is back.

NetHui has traditionally had a large attendance and we're expecting around 500 people at NetHui 2017.

A key characteristic of this event is the low cost of attendance which ensures genuine cross-sector participation and discussion. We don't make a profit from NetHui. Rather, we - with the help of our sponsors - see the event as an investment in New Zealand's Internet.

The programme will be formed by the community on topics they want to hear about and discuss. Our facilitators will be community members, assisted by us at InternetNZ, to run engaging and vibrant sessions.

More information about NetHui can be found at nethui.nz

Dates and venue



This year we're returning to NetHui's original 'national' style. It will be held from **9-10 November 2017** at the Aotea Centre at 50 Mayoral Drive in central **Auckland**.

On **8 November** – the day before the opening of NetHui – the Aotea Centre will also be home to the NZ Internet Research Forum. For more information visit:

internetnz.nz/new-zealand-internet-research-forum-nzif



Programme

NetHui is known for its rather unconventional programme format. It's not something that's put together by a group of heads at InternetNZ – instead it's built from the community and NetHui participants.

We showcase and discuss issues and topics that are most important to participants. And InternetNZ is just here to make it all happen and run smoothly.

The programme will be set through an Expressions of Interest process with programme development assistance from us. This will ensure the programme is a community driven and collaborative effort.

We will also have a high profile keynote speaker. As soon as this keynote is secured it will be available on the NetHui website.

If you want to suggest a topic, or be part of building the programme, you can let us know when our Expressions of Interest is open. This information will be on the NetHui website and will be sent to all sponsors via email.

Our fabulous MC Michele A'Court

We are so thrilled to announce we have secured the very funny and talented Michele A'Court to be our MC.

Michele has blessed us with her witty MC'ing at a number of NetHuis and is always a huge hit with all attendees.



Platinum \$15,000 ex GST (only 1 available)

Sponsorship benefits:

- status associated with being the only platinum sponsor of NetHui
- five complimentary registrations to NetHui
- opportunity to deliver a two-minute speech during the opening ceremony and acknowledgement of sponsorship from the MC
- company listed as a platinum sponsor on the NetHui website and the event AV
- ability to display a pull up banner on stage in the plenary room and also during the entire event in the sponsors area.

SOLD

Gold \$10,000 ex GST (up to 3 available)

Sponsorship benefits:

- status associated with being a gold sponsor of NetHui
- three complimentary registrations to NetHui
- acknowledgement of sponsorship from the MC during the opening ceremony
- company listed as a gold sponsor on the NetHui website and the event AV
- ability to display a pull up banner on stage in the plenary room and also during the entire event in the sponsors area.

2x SOLD

Silver \$5,000 ex GST

Sponsorship benefits:

- status associated with being a silver sponsor of NetHui
- two complimentary registrations to NetHui
- acknowledgement of sponsorship from the MC during the opening ceremony
- company listed as a silver sponsor on the NetHui website and the event AV
- ability to display a pull up banner during the entire event in the sponsors area.



Social function \$15,000 ex GST

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- five complimentary registrations to attend NetHui
- opportunity to deliver a two-minute speech at the social function
- acknowledgement of sponsorship from the MC during the opening ceremony
- company listed as a sponsor on the NetHui website and event AV
- ability to display a pull up banner during the social event and also during the entire event in the sponsors area.

Espresso cart \$10,000 ex GST

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- three complimentary registrations to attend NetHui
- acknowledgement of sponsorship from the MC during the opening ceremony
- company listed as a sponsor on the NetHui website and the event AV
- naming rights to the espresso cart with your logo or company name printed on a corflute sign on the cart (provided by InternetNZ as part of the package)
- opportunity for the barista staff to wear company branded t-shirts, caps etc (provided by the sponsor)
- opportunity to produce and display extra branded signage on and around the espresso cart (provided by the sponsor)
- opportunity for coffee to be served in branded coffee cups (provided by the sponsor)
- opportunity to set up a cafe style area with couches and leaners (provided by the sponsor)

The first 150 cups of coffee each day will be paid for as part of the sponsorship package. Any additional coffee will be billed directly to the sponsor at \$3.75 plus GST per cup.



Keynote speaker \$12,500 ex GST

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- four complimentary registrations to attend NetHui
- opportunity to deliver a two-minute speech and introduce the keynote speaker to stage
- acknowledgement of sponsorship from the MC and on social media during the opening ceremony
- company listed as a sponsor on the NetHui website and event AV
- ability to display a pull up banner during the keynote event and also during the entire event in the sponsors area.

NZIRF sponsor \$5,000 ex GST

The New Zealand Internet Research Forum (NZIRF) is taking place on 8 November - the day before NetHui's opening ceremony. It will also be held at the Aotea Centre and we expect a lot of cross over in attendees between the two events.

The Forum brings together people from a range of sectors involved with or interested in Internet research. Attendees share perspectives, discuss potential collaborations and most importantly help build a research network community that benefits New Zealanders.

Sponsorship benefits:

- status associated with being a sponsor of the New Zealand Internet Research Forum (NZIRF)
- two complimentary registrations to attend NZIRF and NetHui (on 8, 9 and 10 November)
- acknowledgement of sponsorship from the chair/organisers during the NZIRF
- ability to display a pull up banner in the main room of the NZIRF



Lanyards \$4,500 ex GST



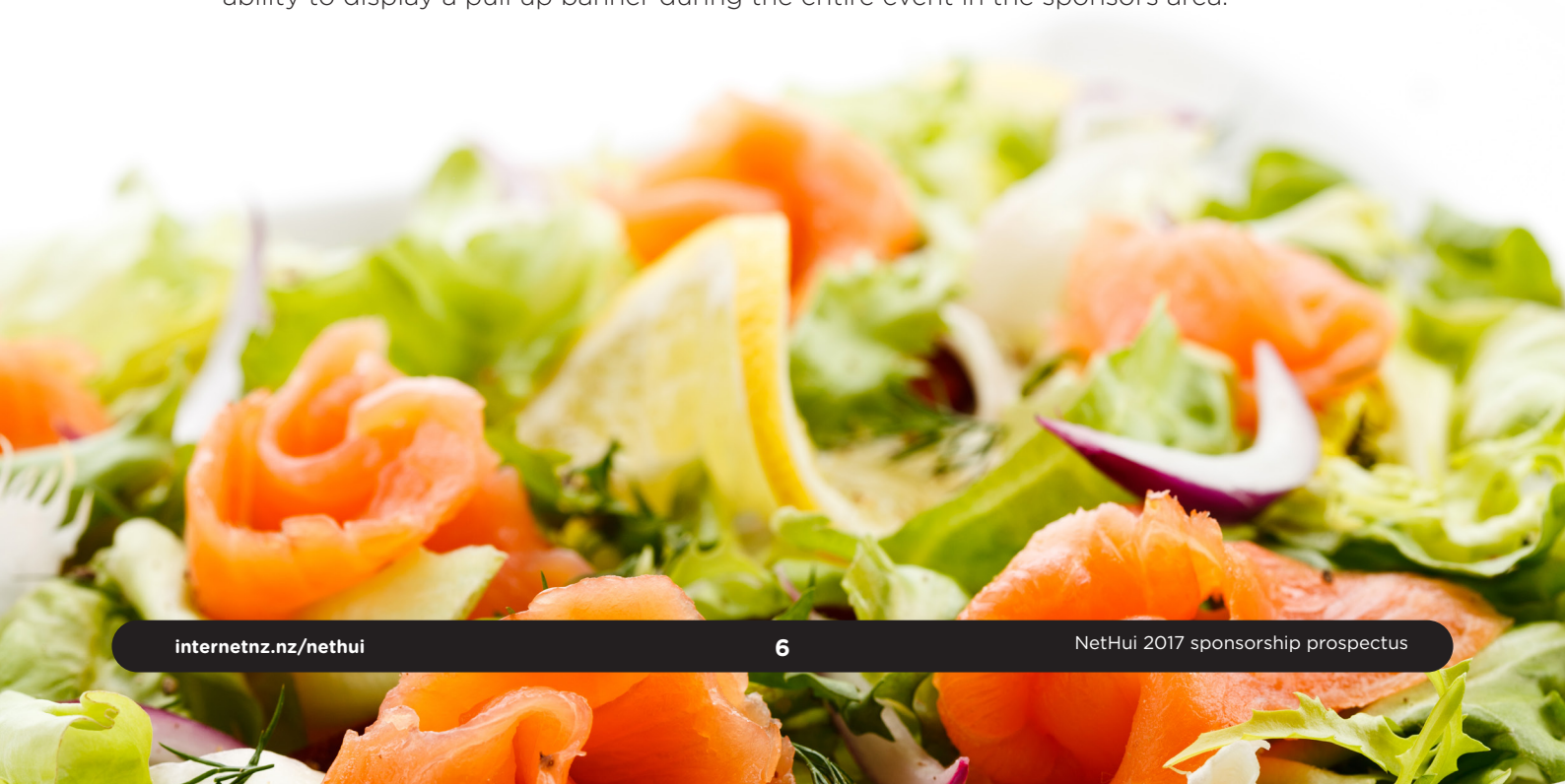
Sponsorship benefits:

- status associated with being a sponsor of NetHui
- two complimentary registrations to attend NetHui
- company logo printed on all delegate lanyards
- acknowledgement of sponsorship from the MC during the opening ceremony
- company listed as a sponsor on the NetHui website and the event AV
- ability to display a pull up banner during the entire event in the sponsors area.

Catering \$3,000 ex GST (per day)

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- two complimentary registrations to attend NetHui
- A4 tent frames displayed at catering stations for morning tea, lunch and afternoon tea on the sponsored day
- acknowledgement of sponsorship from the MC during the opening ceremony
- company listed as a sponsor on the NetHui website and the event AV
- ability to display a pull up banner during the entire event in the sponsors area.





Live-stream and Internet

\$6,500 ex GST

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- three complimentary registrations to attend NetHui
- acknowledgement as the live-stream sponsor on the live-streaming page
- naming rights to the conference wifi/Internet as the “[sponsors name] wifi”
- acknowledgement of sponsorship from the MC during the opening ceremony
- company listed as a sponsor on the NetHui website and the event AV
- ability to display a pull up banner during the entire event in the sponsors area.

Tweet boards \$3,000 ex GST

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- two complimentary registrations to attend NetHui
- naming rights to the twitter display boards as the “[sponsors name] tweet boards” (there will be two Twitter screens in the plenary room with your name displayed on both screens)
- acknowledgement of sponsorship from the MC during the opening ceremony
- company listed as a sponsor on the NetHui website and the event AV
- ability to display a pull up banner during the entire event in the sponsors areas.

Note the tweet boards will be displayed on two large screens during the opening, plenary sessions and closing session. We will use Strea.ma to display the tweets allowing for a dynamic display (and easy moderation if spammed).

Fellowships \$3,000 - \$10,000 ex GST

We're looking for sponsors to help provide travel and entry to NetHui 2017 for those who may otherwise struggle to attend. The fellowship programme would be named "[Sponsors name] fellowship programme" in all communications about the fellows.

Your organisation can sponsor an amount ranging from \$3,000 - \$10,000 and everything in between.

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- naming rights to the fellowship programme
- complimentary registrations to NetHui (three registrations for sponsorships between 3,000-6,000 and four registrations between 7,000-10,000)
- acknowledgement of sponsorship from the MC during the opening ceremony
- company listed as a sponsor on the NetHui website and the event AV
- ability to display a pull up banner during the entire event in the sponsors area.

Supporting \$500 ex GST

Sponsorship benefits:

- status associated with being a supporting sponsor of NetHui
- company listed as a supporting sponsor on the NetHui website and the event AV
- ability to display a pull up banner during the entire event in the sponsors area.

In kind*

*In kind sponsorship details and potential benefits to be discussed on a case by case basis.

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- complimentary registrations to NetHui (numbers depending on the type of sponsorship)
- company listed as a sponsor on the NetHui website and the event AV



Terms and conditions

To become a sponsor of NetHui 2017 please complete and return the sponsorship application form at the end of this document. You will receive a confirmation of receipt and an invoice.

Participation as a sponsor is at the discretion of InternetNZ and InternetNZ reserves the right to approve sponsorship and any relating materials.

General

You will be informed of all deadlines for the provision of information or materials through email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required to InternetNZ is not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Payment

Full payment must be completed by the date specified in the invoice. All prices are quoted in New Zealand dollars and are exclusive of GST.

Conference registration

For sponsorship packages that include complimentary conference registrations, the sponsor will nominate the recipient of the complimentary registration. A link to the conference website and online registration will be sent to the sponsor with instructions.

Insurance/liability

Sponsors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors in the vicinity of the conference. Neither InternetNZ, the venue owners or any of their staff, employees, agents or other representatives shall be held accountable for, or liable for any damage, loss, harm or injury to the person or any property of the sponsors, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems, InternetNZ and the venue owners will not be held liable and accept no responsibility for loss of monies incurred by sponsors or damage to property.

The conference organisers accept no liability for damage to sponsors possessions by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Sponsors are advised to insure against such liability. The sponsor is solely responsible for any physical loss or damage to your own property.

Cancellation policy

InternetNZ reserves the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

In the case of cancellation by the sponsor, notification in writing should be sent to the conference organiser. A refund of fees paid (less a cancellation fee of 75% of the value of the sponsorship) will be made to any sponsor cancelling before 1 September 2017. No refunds will be provided after this date.

Acceptance of terms and conditions

By submitting the sponsorship application form you acknowledge and accept these terms and conditions.

Application form

Please complete this form and send it via email to:

Megan Baker
Communications Manager at InternetNZ
megan@internetcnz.net.nz
027 259 1425 / 04 495 2-332

Contact details

Company name:

Company address:

Contact name:

Job title:

Email address:

Phone:

Company Twitter handle:

Company Facebook address:

Sponsorship

Please tick the items below that you wish to sponsor:

Platinum sponsor (\$15,000) SOLD		Catering sponsor (\$3,000 per day)	
Gold sponsor (\$10,000) 2x SOLD		Live stream and Internet sponsor (\$6,500)	
Silver sponsor (\$5,000)		Tweet boards sponsor (\$3,000)	
Social function sponsor (\$15,000)		Fellowship sponsor (\$3,000 - \$10,000) SOLD	
Keynote sponsor (\$12,500)		NZIRF sponsor (\$5,000)	
Espresso cart (\$10,000) SOLD		Supporting sponsor (\$500)	
Lanyard sponsor (\$4,500)		In-kind sponsorship (\$ not applicable)	
Other (If you wish to request another form of sponsorship please get in touch)			

Disclosure

I hereby agree to sponsor NetHui 2017 as detailed in this form and have read and accepted the terms and conditions.

Name

Signature

Date

Sponsorship grid

Sponsorship type	Cost excl GST.	Comp registrations	Promoted as a sponsor on the NetHui website and on event AV and thanks from MC	Ability to display a pull-up banner at event	Extra benefits
Platinum sponsor	\$15,000	5 SOLD	✓	✓	<ul style="list-style-type: none"> Opportunity to give a 2 min speech during the event Ability to display a pull-up banner on the stage in the plenary room
Gold sponsor	\$10,000	3 2x SOLD	✓	✓	<ul style="list-style-type: none"> Ability to display a pull-up banner on the stage in the plenary room
Silver sponsor	\$5,000	2	✓	✓	
Social function sponsor	\$15,000	5	✓	✓	<ul style="list-style-type: none"> Opportunity to give a 2 min speech during the social function Ability to display a pull-up banner at the function
Keynote sponsor	12,500	4	✓	✓	<ul style="list-style-type: none"> Opportunity to give a 2 min speech
Espresso cart sponsor	\$10,000	3 SOLD	✓	✓	<ul style="list-style-type: none"> Naming rights to the espresso cart with branding Opportunity to brand the espresso cart, staff uniform, coffee cups and theme area to café style in your name
Lanyards sponsor	\$4,500	2	✓	✓	<ul style="list-style-type: none"> Company logo printed on the lanyards
Catering sponsor	\$3,000 (per day)	2	✓	✓	<ul style="list-style-type: none"> A4 tent frames displayed at the catering stations
Live-stream and Internet sponsor	\$6,500	3	✓	✓	<ul style="list-style-type: none"> Acknowledgement of sponsorship on the live-stream sites Naming rights to the conference wifi/Internet
Tweet boards sponsor	\$3,000	2	✓	✓	<ul style="list-style-type: none"> Naming rights to the Twitter display boards
Fellowship sponsor	\$3,000-\$10,000	3 or 4 SOLD	✓	✓	<ul style="list-style-type: none"> Naming rights to the fellowship programme
NZIRF sponsor	5,000	2		✓ (NZIRF)	<ul style="list-style-type: none"> acknowledgement of sponsorship from the chair/organisers during the NZIRF
Supporting sponsor	\$500		✓	✓	
In kind sponsor	N/A	Case by case	✓	✓	



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